

SPONSORSHIP PACKAGES



HALF MARATHON DATE: SATURDAY 21ST SEPTEMBER 2019

**The Kabarak University
Half Marathon**

DIAMOND KSH 2,000,000 AND ABOVE

- o Title sponsor of the event.
- o "Above The Fold" name recognition on our website and banner
- o The rights to use the name of our event in your own brand promotions.
- o A 10X10 product tent or other, negotiated, product display.
- o Logo on participant certificates
- o Business name mentioned in Half Marathon news, promotions and press releases.
- o Company banner (provided by sponsor) prominently displayed at the finish line
- o Logo branded on our large, customized finishers arch at the finish line
- o Logo recognition on the front-page scroll of our site and clickable through to your site to the end of 2020 financial year.
- o A sample/coupon/brochure in participant race package.
- o Mentioned as primary sponsor of the event by the announcer, pre and post-race.
- o Thanked in our e-mail burst to participants/volunteers.
- o Sponsorship appreciation certificate.

PLATINUM KSH 1,000,000 < KSH 2,000,000

- o The rights to use the name of our event in your own brand promotions.
- o A 10X10 product tent or other, negotiated, product display.
- o Logo on participant certificates
- o Business name mentioned in Half Marathon news, promotions and press releases.
- o Company banner (provided by sponsor) prominently displayed at the finish line
- o Logo branded on our large, customized finishers arch at the finish line
- o Logo recognition on the front-page scroll of our site and clickable through to your site to the end of 2020 financial year.
- o A sample/coupon/brochure in participant race package.
- o Mentioned as primary sponsor of the event by the announcer, pre and post-race.
- o Thanked in our e-mail burst to participants/volunteers.
- o Sponsorship appreciation certificate.

GOLD KSH 750,000 < KSH 1,000,000

- o A 10X10 product tent or other, negotiated, product display.
- o Logo on participant certificates
- o Business name mentioned in Half Marathon news, promotions and press releases.
- o Company banner (provided by sponsor) prominently displayed at the finish line
- o Logo branded on our large, customized finishers arch at the finish line
- o Logo recognition on the front-page scroll of our site and clickable through to your site to the end of 2020 financial year.
- o A sample/coupon/brochure in participant race package.
- o Mentioned as primary sponsor of the event by the announcer, pre and post-race.
- o Thanked in our e-mail burst to participants/volunteers.
- o Sponsorship appreciation certificate.

SILVER KSH 500,000 < KSH 750,000

- o Logo on participant certificates
- o Business name mentioned in Half Marathon news, promotions and press releases.
- o Company banner (provided by sponsor) prominently displayed at the finish line
- o Logo branded on our large, customized finishers arch at the finish line
- o Logo recognition on the front-page scroll of our site and clickable through to your site to the end of 2020 financial year.
- o A sample/coupon/brochure in participant race package.
- o Mentioned as primary sponsor of the event by the announcer, pre and post-race.
- o Thanked in our e-mail burst to participants/volunteers.
- o Sponsorship appreciation certificate.

BRONZE KSH 250,000 < KSH 500,000

- o Company banner (provided by sponsor) prominently displayed at the finish line
- o Logo branded on our large, customized finishers arch at the finish line
- o Logo recognition on the front-page scroll of our site and clickable through to your site to the end of 2020 financial year.
- o A sample/coupon/brochure in participant race package.
- o Mentioned as primary sponsor of the event by the announcer, pre and post-race.
- o Thanked in our e-mail burst to participants/volunteers.
- o Sponsorship appreciation certificate.

SAPPHIRE KSH 150,000 < KSH 250,000

- o Logo recognition on the front-page scroll of our site and clickable through to your site to the end of 2020 financial year.
- o A sample/coupon/brochure in participant race package.
- o Mentioned as primary sponsor of the event by the announcer, pre and post-race.
- o Thanked in our e-mail burst to participants/volunteers.
- o Sponsorship appreciation certificate.

KABU COMMUNITY REGISTRATION KSH 12,500

- o Thanked in our e-mail burst to participants/volunteers.
- o Sponsorship appreciation certificate.
- o Certificate of participation for all participants.
- o Branded T-shirts for every corporate team.
- o Trophy for the corporate winners.
- o Medals for the individual winners.

EMERALD KSH 100,000 < KSH 150,000

- o A sample/coupon/brochure in participant race package.
- o Mentioned as primary sponsor of the event by the announcer, pre and post-race.
- o Thanked in our e-mail burst to participants/volunteers.
- o Sponsorship appreciation certificate.

CORPORATE REGISTRATION KSH 25,000

- o Thanked in our e-mail burst to participants/volunteers.
- o Sponsorship appreciation certificate.
- o Certificate of participation for all participants.
- o Branded T-shirts for every corporate team.
- o Trophy for the corporate winners.
- o Medals for the individual winners.

CHANCELLOR'S SPONSOR KSH 50,000 < KSH 100,000

- o Mentioned as primary sponsor of the event by the announcer, pre and post-race.
- o Thanked in our e-mail burst to participants/volunteers.
- o Sponsorship appreciation certificate.
- o Certificate of participation for all participants.



To sponsor kindly get in touch with:

James Cheruiyot on 0721 649 209 OR Carolyne Gichuhi on 0720 208 821 | Email: resourcem@kabarak.ac.ke