



**Directorate of Research, Innovation and Outreach**  
**Innovation and Business Incubation Committee**

**Call for Innovations 2021**

The Kabarak University Innovation and Business Incubation Committee invites innovators, both staff and students, to submit their innovative ideas for IP protection, Incubation and Commercialization, in partnership with the University.

***The innovative ideas to be considered must have been prototyped in order to be considered for the IP Protection, Incubation and Commercialization process by the University.***

Selected innovations will be supported for;

1. IP Protection - Copyrighting, trademarking, utility model registration or patenting.
2. IP Incubation - Development of commercially viable products.
3. IP Commercialization - Mass production / Deployment, Sales and Marketing.

**Non Disclosure Agreement (NDA):** The innovators and the committee will sign an NDA prior to reviewing and discussing the submissions.

**Review:** The submissions will be reviewed by a panel of experts and if found to be commercially viable then the innovator will be invited for a demonstration of the prototype and discussion with the innovation committee on the subsequent steps.

**Submission:** Interested innovators are invited to prepare a brief proposal (*Max 5 pages, 1” margins, single spaced*) covering the following areas;

1. Name / Title of the Innovation
2. Problem / Challenge addressed by the innovation
3. Target Market / Beneficiary of the innovation
4. Evidence of a prototype of the innovation
5. Road-map and budget for commercialization of the innovation

This proposal will be submitted on <https://forms.gle/A4si7FejzNVeoVSr6> by **30<sup>th</sup> April 2021**

Further inquiries on this process can be directed to ‘The Coordinator, Innovation and Business Incubation’ on [innovations@kabarak.ac.ke](mailto:innovations@kabarak.ac.ke)